MAAR INVESTMENTS PRESENTATION OUTLINE

1. Welcome

Welcome to our demonstration of MAAR Investments web services. We have a database of almost two thousand investors and billionaires and we strive to match startups and small businesses with wealthy investors. We will be demonstrating a website we created for HotMess Brewery. They presented us with a proposal for their company and we were so impressed with their proposal that we created this website for them pro bono.

1. What we do

To ensure we are using current data, our first step is to create a dataset for our clients by updating our data with information to match our clients. In this particular project, we used Kaggle’s list of billionaires and a database of investors from Mattermark.com. We can easily update our dataset by calling the api and designating a specific industry or location to match our clients. In this case, we chose our investors by the industry “food and beverages”. We also eliminated any rows in the database without a location as we wanted to ensure our clients were able to stick to investors close to home if they so choose.  *(Based on the charts, we could talk about additional data we used from the datasets.)*

1. Explanation of Charts *(insert joke by Rebecca regarding dating site)*
2. Demonstration of website